

BUSINESS PROFILE

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The company VIP-Sliven Ltd. is 100% a private company extensive experience in the field of tourism development and with a broad experience and professionalism in the fields of EU projects development and consulting in tourism and web design. The company has its own vehicles and private high-tech office in the city center of Sliven.

The owner and the manager of the company is Hristo Yanev who is a qualified expert in tourism with Bachelor degree in Hotel management and Masters degree in Tourism Business Administration from University of Birmingham, UK. He is a recognized person in Bulgaria and abroad being one of the top 10 young entrepreneurs for 2012, the first Bulgarian to establish an online tour operator in the country, the first Bulgarian to be speaking at the world's largest travel shows WTM London and ITB Berlin, one of the top lecturers on Marketing of destinations and Tourism management subjects in University of Birmingham (UK) and International University College (Dobrich) and numerous other appearances and strengths.

The team of the company is its most important asset with highly qualified professionals, always eager to help and deliver the best customer service to have happy and return clients.

General business activities:

- **Inbound tourism** online platforms for alternative and mass tourism products and services on <u>www.VisitBulgariaOn.com</u> and <u>www.VisitSliven.com</u>;
- **Outbound and domestic tourism** online platform for alternative and mass tourism products and services on <u>www.BestBulgariaDeals.com;</u>
- Alternative tourism eco, rural, adventure, gourmet, wine, cultural-historical, city, experiential, responsible, volunteer etc. products in Bulgaria and worldwide, individually and small groups;
- **Mass tourism** individual and group packages for ski and summer holidays in Bulgaria and abroad focusing on exotic destinations, off-the-beaten track and widely recognized places;
- **Flights** arrangement of individual or group flight tickets with all airlines worldwide through own and direct connection for availability and reservations;
- **Hotels** arrangement of individual or group accommodation with 98%+ of the hotels worldwide through own and direct connection for availability and reservations;

- **Rent-a-car** arrangements worldwide through own and direct connection for availability and reservations;
- **Transfers** arrangements for transfers from and to all airports worldwide, also limousine and luxury class car transfers through own and direct connection for availability and reservations. Availability for personal drivers;
- **Rent-a-bus** arrangements of mini bus and bus rental worldwide through own and direct connection for availability and reservations;
- **Railway and bus tickets** arrangements worldwide through own and direct connection for availability and reservations;
- **Professional guides** in Bulgaria and abroad with Bulgarian, English, Italian, Russian, German, French and Chinese. State of the art **personal mobile guides** for all destinations worldwide;
- **Corporate travel** dedicated team dealing with our corporate clients;
- **Conference/Seminar/Team building organization** dedicated team dealing with organization of corporate events in Bulgaria and abroad;
- Weddings organization of fake and real weddings in Bulgaria and abroad with a focus on Sicily, castles abroad and far and exotic destinations;
- Gay and lesbian travel to start accepting this demanding travel niche from May 2015 in selected hotels and destination in Bulgaria;
- and still expanding with more products and services every day.

We guarantee:

- ✓ exceptional professionalism
- ✓ personalized service
- ✓ quality of service
- ✓ price for your budget
- \checkmark 24/7 support online and offline
- ✓ diverse products and services worldwide
- \checkmark innovation
- \checkmark easiness to cooperate with us
- \checkmark to put a smile on your face and have you back

We are social:

- Facebook <u>https://www.facebook.com/TO.VipSlivenLtd</u> & <u>https://www.facebook.com/alternativetourismbulgaria</u>
- LinkedIn <u>bg.linkedin.com/in/hyanev/</u>
- ➤ Twitter <u>https://twitter.com/VIPSlivenLtd</u>
- YouTube <u>https://www.youtube.com/user/VisitSliven</u>
- Pinterest <u>http://www.pinterest.com/yourholiday/</u>
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